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## TELL US MORE ABOUT YOUR PROJECT

Please fill out this form to the best of your ability to help us to understand the scope and breadth of your project. We will review your answers and refer to them as we commence production on your web site.

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# QUESTIONNAIRE WEB DESIGN

**TYARS ESSENTIALS DESIGN**

1660 Hamner Ave, Ste. 16,  
Norco, CA 92860

**PHONE: (951) 220-7122**

info@tyarsessentials.com  
www.tyarsessentials.com

# Questionnaire

## Contact information

Company Name

Address

Postal code / City

Phone

E-Mail

## General

What is your current (or intended) web address/URL?

Name of your web host (if you have already one)

Deadline for the launch of the site

## Project goals

- |   |  |
|---|--|
| <input type="checkbox"/> Seo optimized website      | <input type="checkbox"/> Clear design with logical structure |
| <input type="checkbox"/> Fast contact option        | <input type="checkbox"/> Customer loyalty                    |
| <input type="checkbox"/> Reflect up-to-dateness     | <input type="checkbox"/> Multilingualism                     |
| <input type="checkbox"/> Improvement of the company | <input type="checkbox"/> Promote new product or service      |
| <input type="checkbox"/> Sell products              | <input type="checkbox"/> CMS website required                |

Other goals

### What is your target audience?

- Business customers       Final consumer       Other

### Which age category is your target audience?

- Children       Teenager       20+  
 30+       40+       Senior citizens

### What are the key reasons why the target user chooses you company?

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(Service, products, prices, etc.)

### Do you want to expand your target audience in a certain direction?

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### More specific features of your customers

Four horizontal grey bars for text input.

Some words about your company

[Four horizontal grey bars for text input]

Short description in keywords

[One horizontal grey bar for text input]

Subsidiaries

[One horizontal grey bar for text input]

Average number of employees

What kind of products or services do you offer?

[Three horizontal grey bars for text input]

What is unique and superior about your products/services?

[Three horizontal grey bars for text input]

What proof do you have that your solution is unique and better?

[Three horizontal grey bars for text input]

Technical requirements

- Basic HTML site
- HTML5 / CSS3 website
- Responsive website
- CMS (ContentManagementSystem)
- E-commerce shop
- Online magazine
- Online forum or blog
- Email design
- Landing page
- Redesign of website

Additional requirements

Special features

- Adobe Flash
- Video streaming
- Database MySQL
- Search
- Newsletter / Email sign up
- Information / request forms
- Uploads / downloads
- Customer login
- Registration
- Store / Shopping cart
- Online payment
- Blog
- Image gallery
- Image slider
- Other

Resources and Deliverables (Who will provide the following resources?)

Client

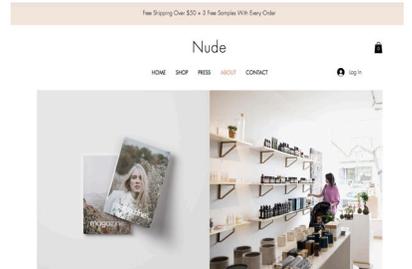
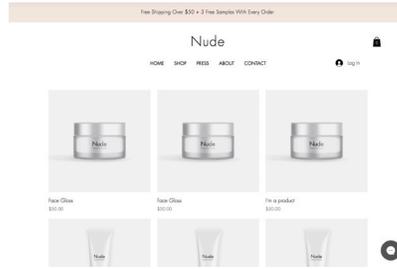
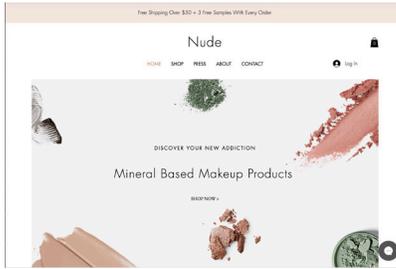
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Our company

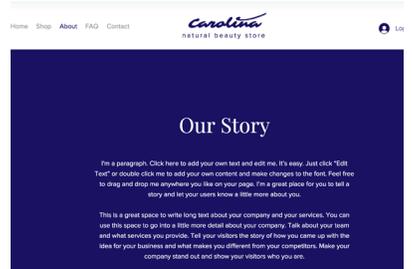
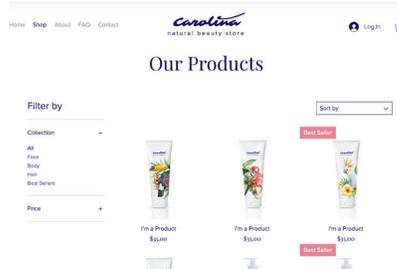
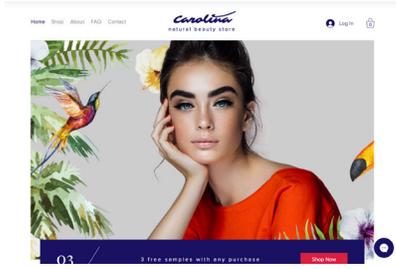
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- Stock Photography
- Company photography
- Other Artwork / Illustrations
- Text and / or translation
- Professional logo
- Print and graphic design
- Metatags / Description
- Font(s)

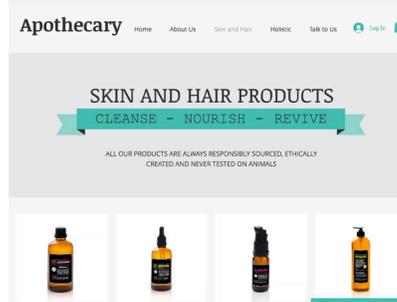
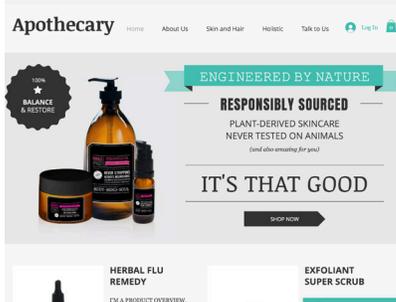
**Design** (chose your preferred style)



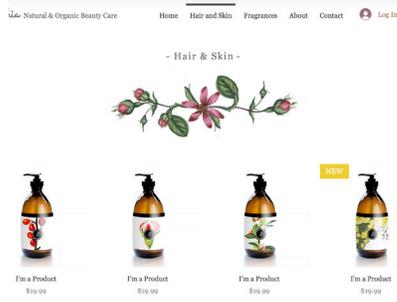
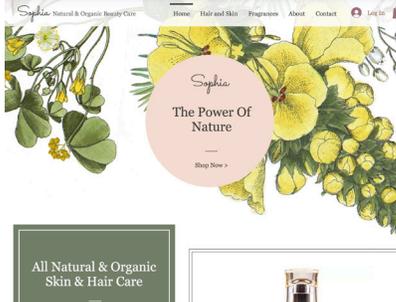
**Clean and functional**



**Romantic and exotic**



**Apothecary**



**Natural & Holistic**

Do you have colors you prefer or you like to use?

Do you have print materials, like business cards or brochures, we need to match?

Tell us some competitors websites

Three horizontal grey bars for entering competitor website information.

Provide a list of websites you like and you don't like

Websites we like  
Five horizontal grey bars for listing liked websites.

Websites we don't like  
Five horizontal grey bars for listing disliked websites.

Place for additional information

Four horizontal grey bars for providing additional information.

That is all we need to get started. Please feel free to give as much or as little of the above information as you see fit, but keep in mind that the more you offer up front, the less Q&A is required, and the smoother your project will go.

Send this questionnaire back to [info@tyarsessentials.com](mailto:info@tyarsessentials.com).

Thank you very much for your time.

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